



Map Scan Report

Searching "Breakfast near me" for:

ARP	8.76	ATRP	8.76	SoLV	6.12
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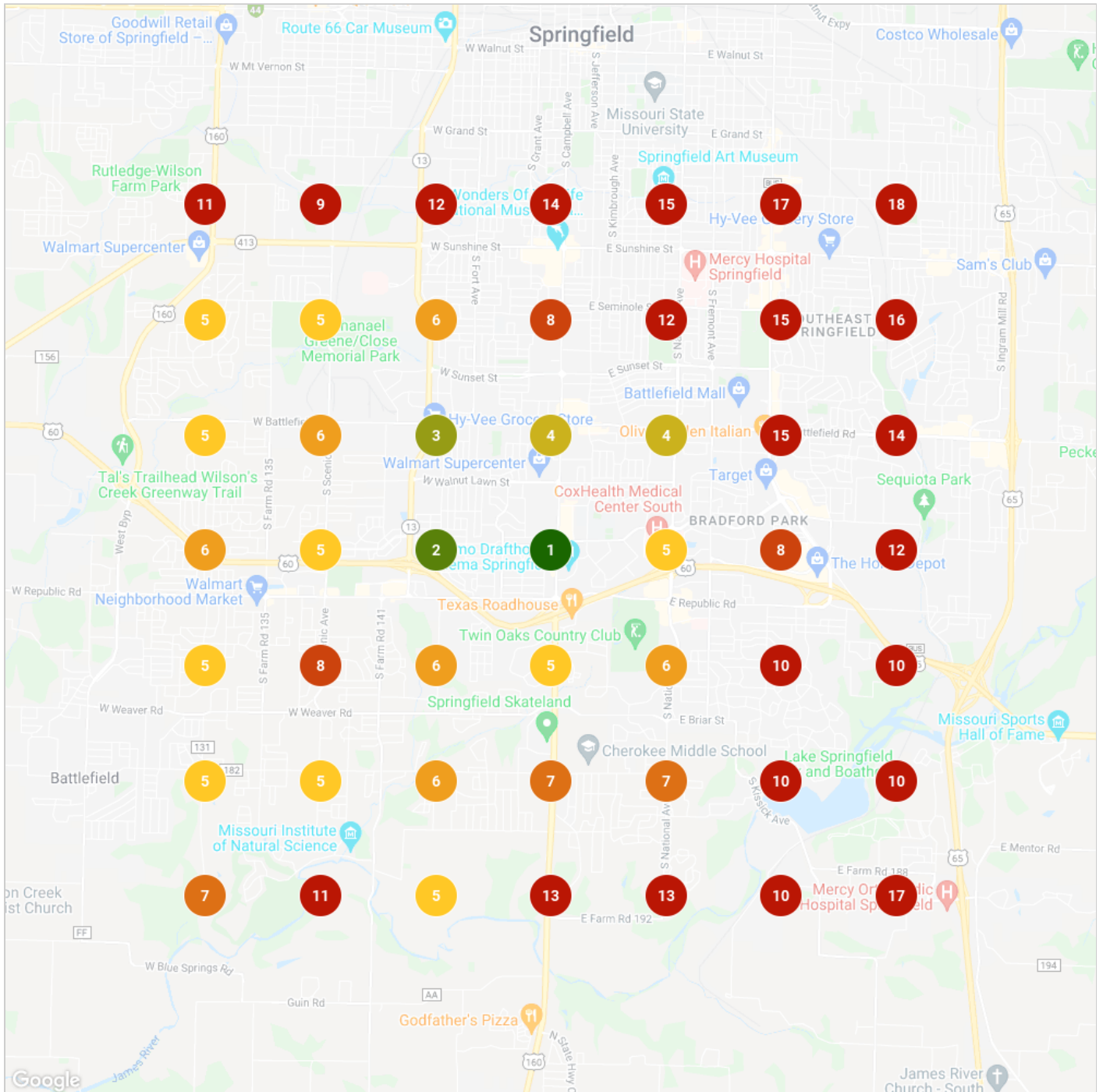
Searched using a 7 x 7 grid with a 3.0mi radius covering 36mi²

The center point for this grid is [37.1442708, -93.297067](#)

Search performed on March 17, 2022, 9:50 AM

that's biz

Map Scan Results





Business Results Comparison

ARP: Average Rank Position across data points where the business is found in the top 20 results.

ATRP: Average Total Rank Position across all data points data points searched.

SoLV: Share of Local Voice is the percentage of data points where the business ranks in the top three positions. Over time, SoLV may be an excellent tool for understanding brand lift.

Business Information	Found In	ARP	ATRP	SoLV
1 Scramblers 1131 E Republic Rd, Springfield, MO 65807 4.0 ★★★★★ (451)	49 data points 100.00% of results	3.31	3.31	61.22
2 The Big Biscuit 2920 S Glenstone Ave, Springfield, MO 65804 4.2 ★★★★★ (737)	49 data points 100.00% of results	6.67	6.67	24.49
3 Gailey's Breakfast Cafe 220 E Walnut St, Springfield, MO 65806 4.6 ★★★★★ (1726)	49 data points 100.00% of results	7.06	7.06	34.69
4 Village Inn 4222 S Campbell Ave, Springfield, MO 65810 4.4 ★★★★★ (1843)	49 data points 100.00% of results	7.80	7.80	20.41
5	49 data points 100.00% of results	8.76	8.76	6.12
6 Springfield Family Restaurant 2222 S Campbell Ave, Springfield, MO 65807 4.2 ★★★★★ (1327)	49 data points 100.00% of results	9.08	9.08	26.53

Business Information	Found In	ARP	ATRP	SoLV
<p>7</p> <p>Roots Coffee Bar 1645 W Republic Rd UNIT G, Springfield, MO 65807 4.8 ★★★★★ (275)</p>	<p>46 data points 93.88% of results</p>	8.43	9.20	30.61
<p>8</p> <p>First Watch 2946 S National Ave, Springfield, MO 65804 4.5 ★★★★★ (1975)</p>	<p>49 data points 100.00% of results</p>	9.49	9.49	0.00
<p>9</p> <p>Waffle House 4128 S National Ave, Springfield, MO 65807 4.3 ★★★★★ (1171)</p>	<p>48 data points 97.96% of results</p>	10.60	10.82	12.24
<p>10</p> <p>Denny's 4760 S Campbell Ave, Springfield, MO 65807 3.7 ★★★★★ (1799)</p>	<p>41 data points 83.67% of results</p>	9.15	11.08	14.29
<p>11</p> <p>Jimmy's Egg 3315 E Battlefield Rd, Springfield, MO 65804, USA 4.4 ★★★★★ (1015)</p>	<p>48 data points 97.96% of results</p>	11.67	11.86	14.29
<p>12</p> <p>Einstein Bros. Bagels 4430A S Campbell Ave, Springfield, MO 65810 4.3 ★★★★★ (376)</p>	<p>40 data points 81.63% of results</p>	10.98	12.82	2.04
<p>13</p> <p>Village Inn 2036 S Glenstone Ave, Springfield, MO 65804 4.3 ★★★★★ (1691)</p>	<p>48 data points 97.96% of results</p>	12.90	13.06	8.16
<p>14</p> <p>The Big Biscuit 3620 S Campbell Ave, Springfield, MO 65807 4.4 ★★★★★ (557)</p>	<p>49 data points 100.00% of results</p>	13.27	13.27	2.04
<p>15</p> <p>Early Bird Breakfast Pub 1717 E Cherokee St, Springfield, MO 65804 4.5 ★★★★★ (1343)</p>	<p>41 data points 83.67% of results</p>	13.00	14.31	6.12

Business Information	Found In	ARP	ATRP	SoLV
16 IHOP 3804 S Glenstone Ave, Springfield, MO 65804 3.7 ★★★★★ (2856)	32 data points 65.31% of results	12.41	15.39	10.20
17 Travellers House Coffee and Tea 2151 W Republic Rd, Springfield, MO 65807 4.7 ★★★★★ (639)	22 data points 44.90% of results	9.64	15.90	10.20
18 Einstein Bros. Bagels 1933 S National Ave, Springfield, MO 65804 4.3 ★★★★★ (321)	30 data points 61.22% of results	13.10	16.16	6.12
19 First Watch - East Sunshine 3103 E Sunshine St, Springfield, MO 65804 4.6 ★★★★★ (752)	33 data points 67.35% of results	14.18	16.41	0.00
20 City cafe 2129 W Republic Rd, Springfield, MO 65807 3.9 ★★★★★ (78)	19 data points 38.78% of results	11.00	17.12	2.04
21 Cedars South 3322 S Campbell Ave, Springfield, MO 65807 4.5 ★★★★★ (1306)	29 data points 59.18% of results	15.69	17.86	2.04
22 Kearney Street Café 1324 W Kearney St, Springfield, MO 65803 4.3 ★★★★★ (1731)	15 data points 30.61% of results	13.33	18.65	0.00
23 George's Family Restaurant 339 S Glenstone Ave, Springfield, MO 65802 4.3 ★★★★★ (2031)	17 data points 34.69% of results	15.06	18.94	0.00
24 Ziggies Café 2129 W Republic Rd, Springfield, MO 65807 4.1 ★★★★★ (360)	13 data points 26.53% of results	13.54	19.02	0.00

Business Information		Found In	ARP	ATRP	SoLV
25	Rise 105 Park Central Square, Springfield, MO 65806 4.2 ★★★★★ (117)	12 data points 24.49% of results	14.33	19.37	0.00
26	Waffle House 3410 E Sunshine St, Springfield, MO 65804 4.2 ★★★★★ (761)	10 data points 20.41% of results	13.30	19.43	0.00
27	Morning Day Café 105 S Main St, Nixa, MO 65714 4.7 ★★★★★ (550)	9 data points 18.37% of results	12.67	19.47	0.00
28	Waffle House 436 N West Bypass, Springfield, MO 65802 4.2 ★★★★★ (1147)	6 data points 12.24% of results	9.17	19.55	4.08
29	College Street Café 1622 W College St, Springfield, MO 65806 4.6 ★★★★★ (392)	6 data points 12.24% of results	9.33	19.57	2.04
30	Billy Gail's - Ozark, MO 1882 W James River Rd, Ozark, MO 65721 4.5 ★★★★★ (1157)	5 data points 10.20% of results	15.40	20+	0.00
31	Panera Bread 2641 E Sunshine St, Springfield, MO 65804 4.1 ★★★★★ (520)	2 data points 4.08% of results	10.50	20+	0.00
32	Panera Bread 4100 S Campbell Ave, Springfield, MO 65807 4.2 ★★★★★ (1104)	5 data points 10.20% of results	17.40	20+	0.00
33	Alli's Family Restaurant 4525 W Chestnut Expy, Springfield, MO 65802 4.4 ★★★★★ (1282)	1 data point 2.04% of results	7.00	20+	0.00
34	Panera Bread 1570 E Battlefield Rd, Springfield, MO 65804 4.0 ★★★★★ (495)	2 data points 4.08% of results	15.50	20+	0.00

Business Information	Found In	ARP	ATRP	SoLV
<p>35 Scooter's Coffee 2930 S Campbell Ave, Springfield, MO 65807 4.5 ★★★★★ (308)</p>	<p>1 data point 2.04% of results</p>	<p>12.00</p>	<p>20+</p>	<p>0.00</p>
<p>36 Travellers House Coffee & Tea 824 S National Ave A100, Springfield, MO 65804 4.8 ★★★★★ (105)</p>	<p>2 data points 4.08% of results</p>	<p>16.50</p>	<p>20+</p>	<p>0.00</p>
<p>37 Aviary by Lavender Falls Cafe 2144 E Republic Rd, Springfield, MO 65807 4.3 ★★★★★ (1125)</p>	<p>3 data points 6.12% of results</p>	<p>19.33</p>	<p>20+</p>	<p>0.00</p>
<p>38 IHOP 2647 N Kansas Expy, Springfield, MO 65803 3.8 ★★★★★ (1887)</p>	<p>1 data point 2.04% of results</p>	<p>19.00</p>	<p>20+</p>	<p>0.00</p>
<p>39 European Café 207 Park Central E, Springfield, MO 65806 4.7 ★★★★★ (501)</p>	<p>1 data point 2.04% of results</p>	<p>20.00</p>	<p>20+</p>	<p>0.00</p>
