

Privacy Policy

Effective Date: January 1, 2026

GetCustomers.Biz is committed to protecting your privacy while providing products and services that help businesses attract, engage, and retain customers.

This Privacy Policy explains how GetCustomers.Biz, a Thatsbiz Inc. company ("GetCustomers.Biz," "Thatsbiz Inc.," "we," "our," or "us"), collects, uses, shares, and protects information obtained through our website, software, applications, communications, and related services (collectively, the "Services").

By accessing or using our website or Services, you consent to the practices described in this Privacy Policy.

Company Information

Thatsbiz Inc.

4216 Antique Lane

Bloomfield Twp, Michigan 48302

Privacy Questions:

dgonynor@thatsbiz.com

Information We Collect

We collect information that you voluntarily provide to us, information collected automatically through your use of our website and Services, and information obtained from trusted third party sources.

Information you provide may include:

- Name
- Business name
- Job title
- Email address
- Telephone number
- Mailing address

- Website address
- Marketing preferences
- Newsletter subscriptions
- Demo requests
- Contact requests
- Survey responses
- Customer support communications
- Information submitted through forms
- Any other information you choose to provide

Information Collected Automatically

When you visit our website, we may automatically collect information including:

- IP address
- Browser type
- Device information
- Operating system
- Referring website
- Pages visited
- Time spent on pages
- Click activity
- Search activity
- Geographic region
- Date and time of visits
- Cookies and similar technologies

- Advertising identifiers
- Website performance information
- Diagnostic information

Information from Third Parties

We may receive information from:

- Advertising platforms
- Analytics providers
- Social media platforms
- Customer relationship management systems
- Marketing partners
- Payment processors
- Business directories
- Publicly available sources
- Other lawful third party providers

How We Use Information

We use collected information to:

- Operate our website and Services.
- Respond to inquiries.
- Schedule demonstrations.
- Process requests.
- Deliver requested information.
- Provide customer support.
- Create customer accounts.

- Process subscriptions.
- Improve our Services.
- Personalize website experiences.
- Analyze website performance.
- Measure marketing effectiveness.
- Develop new products and features.
- Train and improve artificial intelligence systems used in our Services.
- Conduct research and analytics.
- Detect fraud and security threats.
- Enforce our Terms of Use.
- Comply with legal obligations.
- Communicate product updates.
- Send newsletters.
- Deliver promotional offers.
- Send educational content.
- Conduct customer satisfaction surveys.
- Provide marketing communications related to our Services.

Marketing Communications

If you request information, subscribe to our newsletter, register for webinars, download resources, request demonstrations, or otherwise interact with GetCustomers.Biz, we may contact you by email, telephone, text message, or other communication methods regarding:

- Products
- Services
- Educational content

- Company news
- Product updates
- Events
- Promotions
- Marketing resources
- Industry insights

You may opt out of marketing emails at any time by using the unsubscribe link included in those communications.

Cookies and Similar Technologies

We use cookies, pixels, tags, scripts, and similar technologies to:

- Operate the website.
- Remember preferences.
- Improve user experience.
- Measure website traffic.
- Analyze visitor behavior.
- Personalize content.
- Improve advertising performance.
- Measure campaign effectiveness.
- Support remarketing and advertising.

You may disable cookies through your browser settings, although portions of the website may not function properly.

Analytics and Advertising

We may use analytics and advertising technologies provided by third parties, including providers such as:

- Google

- Microsoft
- Meta
- LinkedIn
- X
- Other advertising and analytics providers

These providers may collect information about your interactions with our website and advertisements in accordance with their own privacy policies.

Artificial Intelligence

Our Services may use artificial intelligence and machine learning technologies to improve user experiences, analyze marketing performance, automate workflows, generate recommendations, personalize content, improve customer support, and enhance our products and Services.

Information processed by these technologies may be used to improve the operation, quality, and effectiveness of our Services.

How We Share Information

We do not sell your personal information for monetary compensation.

We may share information with:

- Service providers.
- Cloud hosting providers.
- Payment processors.
- Email service providers.
- Marketing platforms.
- Customer relationship management providers.
- Analytics providers.
- Artificial intelligence service providers.
- Professional advisors.

- Business partners supporting our operations.
- Government agencies when required by law.
- Successors in connection with a merger, acquisition, financing, sale of assets, or other business transaction.

These parties are permitted to use information only as necessary to perform services on our behalf or as otherwise permitted by applicable law.

Data Retention

We retain information for as long as necessary to:

- Provide our Services.
- Maintain business records.
- Improve our products.
- Comply with legal obligations.
- Resolve disputes.
- Enforce our agreements.

Retention periods vary depending upon the type of information and applicable legal requirements.

Data Security

We use administrative, technical, and organizational safeguards designed to protect information from unauthorized access, disclosure, alteration, and destruction.

No method of electronic transmission or storage is completely secure. We cannot guarantee absolute security.

Third Party Websites

Our website may contain links to third party websites.

We are not responsible for the privacy practices or content of those websites.

Children's Privacy

Our website and Services are intended for adults who are at least 18 years of age.

We do not knowingly collect personal information from children under the age of 18.

If we become aware that such information has been collected, we will take reasonable steps to delete it.

International Visitors

Our Services are operated from the United States.

If you access our website from another country, you understand that your information may be transferred to, processed, and stored in the United States.

Your Choices

You may:

- Unsubscribe from marketing emails.
- Request updates to your personal information.
- Request deletion of personal information where permitted by law.
- Request information regarding the personal information we maintain about you.

Certain information may be retained as required by law or for legitimate business purposes.

Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time.

Changes become effective immediately upon posting a revised version on this website with an updated Effective Date.

Your continued use of the website or Services constitutes acceptance of the revised Privacy Policy.

Contact Us

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4216 Antique Lane

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Email: dgonynor@thatsbiz.com