

Cookie Policy

Effective Date: January 1, 2026

This Cookie Policy explains how GetCustomers.Biz, a Thatsbiz Inc. company ("GetCustomers.Biz," "we," "our," or "us"), uses cookies and similar technologies on our website, applications, software, and related services (collectively, the "Services").

By continuing to use our Services, you consent to our use of cookies and similar technologies as described in this Cookie Policy and our Privacy Policy.

What Are Cookies?

Cookies are small text files placed on your computer, mobile device, or other device when you visit a website. Cookies help websites recognize your device, remember your preferences, improve performance, enhance security, and provide a more personalized experience.

In addition to cookies, we use similar technologies such as web beacons, pixels, tags, local storage, session storage, software development kits (SDKs), and other tracking technologies.

Throughout this policy, the term "cookies" refers to all of these technologies unless otherwise stated.

Why We Use Cookies

We use cookies to:

- Operate and secure our website and Services.
- Authenticate users.
- Maintain login sessions.
- Remember user preferences and settings.
- Improve website performance.
- Analyze website usage.
- Measure the effectiveness of advertising campaigns.
- Personalize website content.
- Improve user experience.

- Detect fraud and unauthorized activity.
- Diagnose technical issues.
- Develop and improve our products and Services.
- Support artificial intelligence features and analytics.

Types of Cookies We Use

Essential Cookies

These cookies are necessary for the operation of our website and Services.

Examples include:

- User authentication
- Session management
- Security
- Fraud prevention
- Website functionality

Without these cookies, portions of the Services may not function properly.

Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website.

Examples include measuring:

- Page views
- Navigation paths
- Time spent on pages
- Device types
- Browser types
- Feature usage

- Error reporting

This information helps us improve our Services.

Functional Cookies

Functional cookies remember your preferences and improve your experience.

Examples include:

- Language preferences
- Display settings
- Form information
- User preferences
- Account settings

Advertising and Marketing Cookies

Advertising cookies help us understand the effectiveness of our marketing efforts and provide more relevant advertising.

These cookies may:

- Measure advertising performance.
- Track campaign effectiveness.
- Support remarketing.
- Limit repetitive advertisements.
- Measure conversions.
- Improve audience targeting.

Advertising partners may place cookies through our website as permitted by applicable law.

Third Party Cookies

We work with trusted third party providers who may place cookies or similar technologies on our website or within our Services.

These providers may include companies that provide:

- Website analytics
- Advertising
- Payment processing
- Customer relationship management
- Marketing automation
- Customer communications
- Artificial intelligence
- Cloud hosting
- Security monitoring
- Performance monitoring

Examples may include providers such as Google, Microsoft, Meta, LinkedIn, Stripe, and other technology partners.

These third parties operate under their own privacy policies and terms of service.

Information Collected Through Cookies

Cookies and similar technologies may collect information including:

- IP address
- Browser type
- Operating system
- Device identifiers
- Session information
- Website pages visited
- Features used

- Referral sources
- Click activity
- Geographic region
- Date and time of visits
- Website performance data
- Advertising interactions
- Diagnostic information

Depending on how you use our Services, this information may be associated with your account or other information you voluntarily provide.

Session and Persistent Cookies

We use both session cookies and persistent cookies.

Session cookies remain active only while your browser is open and are deleted when you close your browser.

Persistent cookies remain on your device until they expire or are deleted. They help us remember your preferences across future visits.

Managing Cookies

Most web browsers allow you to:

- View stored cookies.
- Delete cookies.
- Block cookies.
- Receive notifications before cookies are stored.
- Control cookie settings.

If you disable cookies, some portions of our website or Services may not function properly.

Browser settings vary. Refer to your browser's help documentation for instructions.

Do Not Track

Some web browsers offer a "Do Not Track" feature.

Because there is no universally accepted standard for responding to these signals, our Services do not currently respond to Do Not Track requests.

Changes to This Cookie Policy

We reserve the right to update this Cookie Policy at any time.

Any changes become effective when the updated policy is posted on our website with a revised Effective Date.

Your continued use of the Services after changes are posted constitutes acceptance of the updated Cookie Policy.

Contact Us

Questions regarding this Cookie Policy should be directed to:

GetCustomers.Biz, a Thatsbiz Inc. company

4216 Antique Lane

Bloomfield Twp, Michigan 48302

Email: dgonynor@thatsbiz.com